Wilmington E.M. Cooper Memorial Public Library Long Range Plan 2024 – 2029

Mission Statement:

The mission of the Wilmington E.M. Cooper Memorial Public Library is to increase the visibility and public awareness of libraries and library systems, promoting their value as educational institutions, and a public good that must be sustained and enhanced. In addition, we aim to educate, entertain, and empower the residents of our community.

Vision Statement:

Preserving the Past, Informing the Present, and Enriching the Future.

Introduction:

The Wilmington E.M. Cooper Memorial Public Library is pleased to present the 2024 – 2029 Long Range Plan to our library patrons and community members. This plan is an overview of what we hope to achieve over the next five years. The intent is for this to be a living document with changes to be updated as needed.

Goal 1: Increase Programming

- Continue bi-weekly children's craft and story time
- Collaborate with Wilmington Youth Center
- Senior book delivery service
- Add adult and teen programming
- Add STEM programs

Goal 2: Building and Grounds

- Connect with a contractor to develop a plan to redesign the basement egress
- Maintain existing building
- Uphold landscaping

Goal 3: Increase Circulation

- Research past circulation data
- Enhance collection using research

Goal 4: Historical Archives

- Collaborate with library historian to gather pertinent library history and ensure that this knowledge is preserved
- Gather the history of the "Library Friends"
- Publish these histories on our website

Goal 5: Outreach and Public Relations

- Continue to update website
- Maintain relationships with publicity/media entities
- Collaborate with various agencies, organizations, and businesses to promote library events
- Report to Town Board meetings and Town Newsletter

Goal 6: Professional Development

- Support training for director
- Continue training for both director and board members

Goal 7: Assessment

- Measure success of short-term goals to make modifications when necessary at monthly meetings
- Reassess long-term goals at January organizational meeting
- Use community input to measure success through surveys and public comment